

Date: 18 May, 2026

To,
BSE Limited
Asst. General Manager
Listing & Compliance
1st Floor, Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai, 400001
Scrip Code: 544735

SYMBOL: NOVUS

Dear Sir/Madam,

Subject: Board Meeting for Financial Results

Ref. NOVUS LOYALTY LIMITED ("Company")

Pursuant to the provision of Regulation 29(1)(a) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, Notice is hereby given that a meeting of the Board of Directors of the Company will be held on Monday, 25th May, 2026, inter alia to consider the following:

1. Approval of Audited Standalone Financial Results for the half year and year ended on March 31st, 2026.
2. Adoption of Director's Report for the year ended on March 31st 2026.
3. Adoption of Secretarial Auditor's Report for the year ended on March 31st 2026.
4. Approval for draft notice of Annual General Meeting for year ended March 31st 2026.

This intimation will also be published on the company's Website.

This is for your reference and records.

Thanking You.

Yours Sincerely,

For Novus Loyalty Limited

Name: Vibhore Rastogi
Designation: Compliance Officer & CFO
DIN: 11127637