

NOTICE FOR MEETING OF THE BOARD OF DIRECTORS

27th July, 2026

To,
The Board of Directors,
Novus Loyalty Limited (the '**Company**')
(Formerly known as Novus Loyalty Private Limited)

Add: 727 Udyog Vihar Phase V,
Gurugram, Haryana, India, 122016

Dear Sir/Madam,

Notice is hereby given pursuant to the provisions of the Companies Act, 2013, the Meeting of the Board of Directors (the '**Board**') of the Company "Novus Loyalty Limited" is scheduled to be held on Monday, 03rd August, 2026 at 04:00 P.M., at the registered office of the Company at 727 Udyog Vihar Phase V, Gurugram, Haryana, India, 122016, to *inter alia* consider and transact the following businesses as under:

1. To consider and approve the issue of Notice convening the Extraordinary General Meeting together with the Explanatory Statement pursuant to Section 102 of the Companies Act, 2013.
2. To fix the date, time, venue, and mode of holding the Extraordinary General Meeting.
3. To authorize any Director, or any other authorized officer to finalize, sign, issue, and dispatch the Notice of the Extraordinary General Meeting and to carry out all necessary acts, deeds, filings, and compliances in connection with convening and conducting the Extraordinary General Meeting.
4. To consider and approve the following matters proposed to be placed before the members at the Extraordinary General Meeting:
 - i. Increase in the Authorized Equity Share Capital of the Company from Rs. 18 Crores to Rs. 20 Crores.
 - ii. Alteration of the Share Capital Clause of the Memorandum of Association due to change in Authorized Equity Share Capital of the Company.
 - iii. Approval of Employees Stock Option Plan (ESOP) for eligible employees of the Company.

Novus Loyalty Limited (Formerly known as Novus Loyalty Pvt. Ltd.)

CIN No: U72900HR2011PLC127344 | GST No 06AAECC4455C1Z1

727, Udyog Vihar, Phase 5, Gurugram, Haryana 122016

Tel: 91-124-4382002. Email: communication@novus-loyalty.com | Web: <https://www.novus-loyalty.com/>

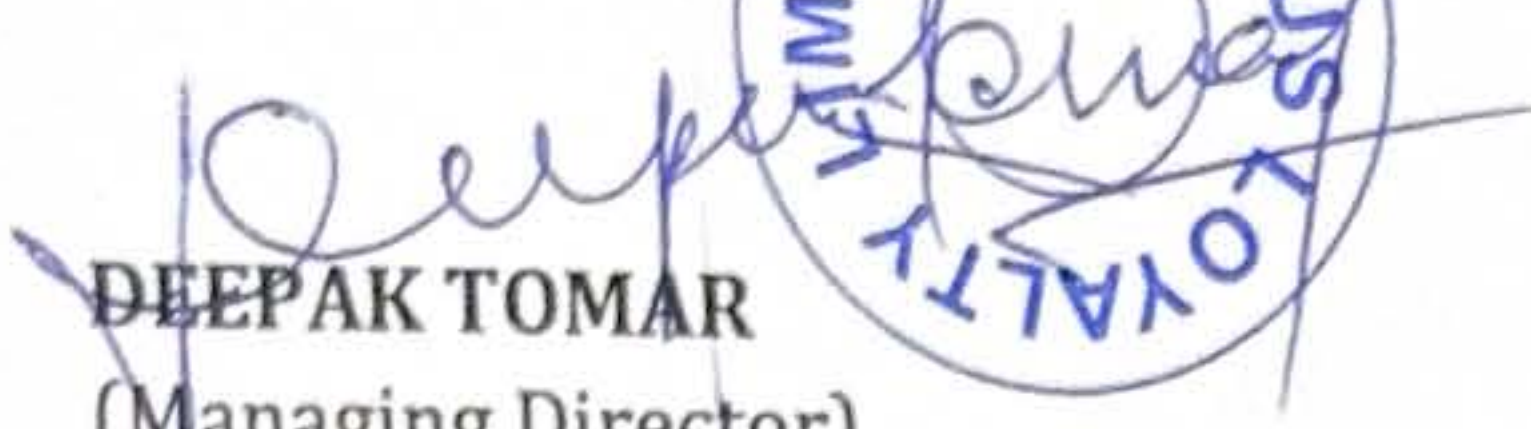
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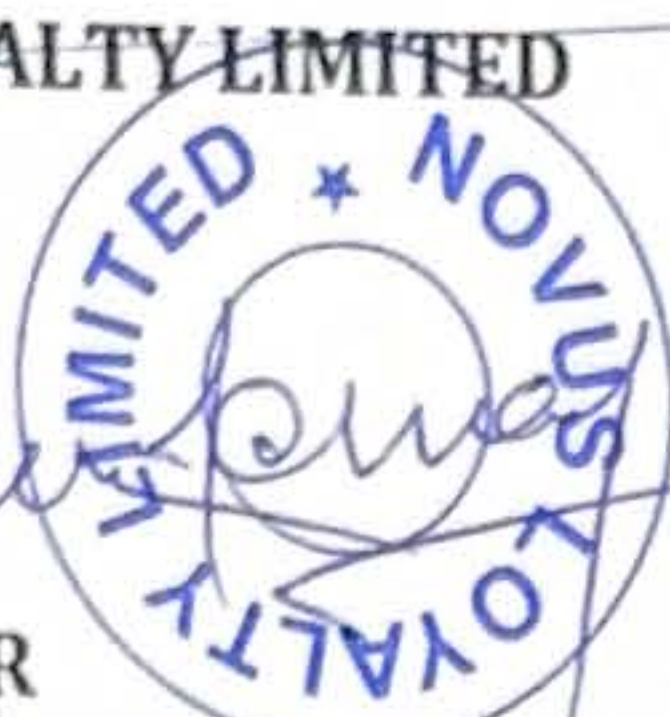
Loyalty

- iv. Establishment of a wholly owned subsidiary in Dubai to support the Company's business growth and expansion, subject to applicable laws and regulatory requirements.

Kindly make it convenient to attend the meeting.

For NOVUS LOYALTY LIMITED


DEEPAK TOMAR
(Managing Director)
DIN: 02484965
Place: Gurugram



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