

Dated- 21st July, 2026

To,
Sr. General Manager
Listing Operations
BSE Limited (SME)
P.J. Towers, Dalal Street
Fort, Mumbai- 400001

Ref.-BSE SCRIP CODE- 544735,
Symbol: NOVUS

Sub: Compliance Certificate Structured Digital Database (SDD) pursuant to provisions of Regulation 3(5) and 3(6) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 (PIT Regulations)

Dear Sir/ Ma'am,

Pursuant to **Regulation 3(5) & 3(6) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 (PIT Regulations)** for the **Quarter ended on 30th June, 2026** duly signed by the Compliance Officer.

You are requested to take the aforesaid on record.

Thanking you.

Yours faithfully,

For **NOVUS LOYALTY LIMITED**
(Formerly known as Novus Loyalty Private Limited)

Vibhore Rastogi
(Compliance Officer / CFO)
DIN: 11127637

Encl: As above

COMPLIANCE CERTIFICATE FOR THE QUARTER ENDED 30th June, 2026

(Pursuant to Securities and Exchange Board of India)

(Prohibition of Insider Trading Regulations, 2015)

I, Vibhore Rastogi, Compliance Officer of Novus Loyalty Limited, am aware of the compliance requirement of Structured Digital Database (SDD) pursuant to provisions of Regulation 3(5) and 3(6) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 (PIT Regulations) and I certify that:

- . The Company has a Structured Digital Database in place.
- . Control exists as to who can access the SDD.
- . All the UPSI disseminated in the previous quarter have been captured in the Database.
- . The system has captured nature of UPSI along with date and time.
- . The database has been maintained internally and an audit trail is maintained.
- . The database is non- tamperable and has the capability to maintain the records for 8 years and more.

I, also confirm that the Company was required to capture 1 number of events during the quarter ended 30th June, 2026 and has captured 1 number of the said required event.

I, would like to report that the following noncompliance(s) was observed in the previous quarter and the remedial action(s) taken along with timelines in this regard: NA.

You are requested to take the aforesaid on record.

For **NOVUS LOYALTY LIMITED**

(Formerly known as Novus Loyalty Private Limited)

Vibhore Rastogi
(Compliance Officer / CFO)
DIN: 11127637