

Date: April 29, 2026

To,
Listing Operation Department,
BSE Limited,
20th Floor, P.J. Towers,
Dalal Street,
Mumbai – 400 001.

Subject: Closure of Trading Window

Dear Sir/Madam,

This is to inform you that, in compliance with the applicable provisions of the SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended, and the Company's Code of Conduct for Prevention of Insider Trading, the Trading Window for dealing in the securities of the Company shall remain closed from April 29, 2026.

The Trading Window shall reopen 48 hours after the declaration of the Audited Financial Results of the Company for the financial year ending March 31, 2026.

The date of the Board Meeting for declaration of the Audited Financial Results of the Company for the year ending March 31, 2026, will be intimated in due course.

Accordingly, all designated people and their immediate relatives have been advised not to trade in the securities of the Company during the aforesaid period.

Kindly take the above information on record.

Thanking you,

Yours faithfully,

Deepak Tomar

MD & CEO

Novus Loyalty Limited

