

L. N. Nangalya & Co.
(Chartered Accountants)

D-66, Vivek Vihar Phase -1
Delhi - 110095
Email: calngoel@gmail.com



INDEPENDENT AUDITORS' REPORT

To

The Members of

NOVUS LOYALTY PRIVATE LIMITED

(Formerly Known As Clavax Technologies Private Limited)

Report on the audit of the financial statements

Opinion

We have audited the accompanying financial statements of **M/s NOVUS LOYALTY PRIVATE LIMITED** (Formerly Known As Clavax Technologies Private Limited) ("the Company"), which comprise the balance sheet as at March 31, 2025, and the Statement of Profit and Loss and statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies and other explanatory information.

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid financial statements give the information required by the Companies Act, 2013 ('Act') in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India, of the state of affairs of the Company as at March 31, 2025, its profit or (Loss) for the year ended on that date.

Basis for opinion

We conducted our audit in accordance with the standards on auditing specified under section 143 (10) of the Companies Act, 2013. Our responsibilities under those Standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Company in accordance with the code of ethics issued by the Institute of Chartered Accountants of India together with the ethical requirements that are relevant to our audit of the financial statements under the provisions of the Act and the rules there under, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the code of ethics.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Material Uncertainty Related to Going Concern

There is no significant uncertainty on the Company's ability to continue as a going concern.

Key audit matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the financial statements of the current period. These matters were addressed in the context of our audit of the financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

Reporting of key audit matters as per SA 701, Key Audit Matters are not applicable to the Company as it is an unlisted company.



Information other than the financial statements and auditors' report thereon

The Company's board of directors are responsible for the preparation of the other information. The other information comprises the information included in the Board's Report including Annexure to Board's Report, Business Responsibility Report but does not include the financial statements and our auditor's report thereon.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the standalone financial statements or our knowledge obtained during the course of our audit or otherwise appears to be materially misstated.

If, based on the work we have performed, we conclude that there is a material misstatement of this other information; we are required to report that fact. We have nothing to report in this regard.

Management's responsibility for the financial statements

The Company's board of directors are responsible for the matters stated in section 134 (5) of the Act with respect to the preparation of these financial statements that give a true and fair view of the financial position, financial performance and cash flows of the Company in accordance with the accounting principles generally accepted in India, including the accounting standards specified under section 133 of the Act. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding of the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statement that give a true and fair view and are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

The board of directors are also responsible for overseeing the Company's financial reporting process.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.



- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under section 143(3)(i) of the Companies Act, 2013, we are also responsible for expressing our opinion on whether the company has adequate internal financial controls system in place and the operating effectiveness of such controls
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards. From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

Report on other legal and regulatory requirements

- Based on our audit, we report that the provisions of section 197 read with schedule V to the act are not applicable to the company since the company is not a public company as defined under section 2(71) of the Act.
- The provisions of the **Companies (Auditor's Report) Order, 2020 ("the Order")**, issued by the Central Government of India in terms of sub-section (11) of section 143 of the Companies Act, 2013 we give in the "**Annexure A**" a statement on the matters specified in paragraphs 3 and 4 of the Order, to the extent applicable.
- Further to our comments in Annexure -I as required by Section 143(3) of the Act, we report to the extent applicable, that:
 - (a) We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit;
 - (b) In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books;
 - (c) The balance sheet and the statement of profit and loss dealt with by this report are in agreement with the books of account;
 - (d) In our opinion, the aforesaid financial statements comply with the accounting standards specified under section 133 of the Act, read with Companies (Accounting standards)) Rules, 2021;



(e) On the basis of the written representations received from the directors as on March 31, 2025 taken on record by the board of directors, none of the directors is disqualified as on March 31, 2025 from being appointed as a director in terms of Section 164 (2) of the Act;

(f) Since the Company's turnover as per the last audited financial statements exceeds Rs. 50 crores, but its borrowings from banks and financial institutions at any time during the year are less than Rs. 25 crores, the Company is exempted from getting an audit opinion with respect to the adequacy of the internal financial controls over financial reporting of the company and the operating effectiveness of such controls, and

(g) With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, in our opinion and to the best of our information and according to the explanations given to us;

a. The Company does not have any pending litigations which would impact its financial position;

b. The Company did not have any long-term contracts including derivative contracts for which there were any material foreseeable losses; and

c. There has been no delay in transferring amounts, required to be transferred, to the Investor Education and Protection Fund by the Company.

d. 1. The management has represented that, to the best of its knowledge and belief, no funds has been advanced or loaned or invested (either from borrowed funds or securities premium or any other sources or kind of funds) by the company to or in any person or entity , including foreign entity with the understanding, whether recorded in writing or otherwise , that the intermediary shall whether directly or indirectly lend or invest in other entities identified in any manner whatsoever by or on behalf of the company (the ultimate beneficiaries) or provide any guarantee , security or the like on behalf of the ultimate company.

2. The management has represented that , to the best of its knowledge and belief , no funds have been received by the company from any person or entity , including foreign entity (the funding parties) , with the understanding , whether recorded in writing or otherwise, that the company shall, whether directly or indirectly , lend invest in other person or entity identified in any manner whatsoever by or on behalf of the funding party (Ultimate beneficiary) or provide ant guarantee , security or the like on behalf of the ultimate beneficiary and

3. based on such audit procedures performed as considered reasonable and appropriate in the circumstances , nothing has come to our notice that has caused us to believe that the management representation under sub clause (1) and (2) above contain any material misstatement.

e. The company has not declared or paid any dividend during the year ended 31st March 2025.



f. Based on our examination which included test checks, the company has used accounting software for maintaining its books of account which has a feature of recording audit trail facility and the same has operated throughout the year for all relevant transactions recorded in the software. Further, during the course of our audit we did not come across any instance of audit trail feature being tampered with.

As proviso to rule 3(1) of the Companies (Accounts) Rules, 2014 is applicable from 1st April, 2023, reporting under Rule 11 (g) of the companies(Audit and Auditors) Rules, 2014 on preservation of audit trail as per the statutory requirement for record retention is applicable for the financial year ended 31st March 2025.

For and on behalf of
LN Nangalya & Co.
(Chartered Accountants)
FRN: 0151414N

Laxmi Narain



CA Laxmi Narain
(Partner)
Membership number: 094994

Place: New Delhi
Date: 20.08.2025
UDIN: 25094994BMMJJK1365

“Annexure A” to the Independent Auditors’ Report

In terms of the information and explanations sought by us and given by the Company and the books of accounts and records examined by us in the normal course of audit, and to the best of our knowledge and belief, we report that;

- (i)
- (a) (A) The Company has maintained proper records showing full particulars, including quantitative details and situation of property, plant and equipment.
(B) The Company has maintained proper records showing full particulars of its intangible assets and accordingly, reporting under clause 3(i)(a)(B) of the Order is applicable to the Company.
 - (b) The property, plant and equipment have been physically verified by the management during the year and no material discrepancies were noticed on such verification. In our opinion, the frequency of physical verification program adopted by the company, is reasonable having regard to the size of the company and the nature of its assets
 - (c) The Company does not own any immovable property. Accordingly, reporting under clause 3(i) (c) of the Order is not applicable to the company.
 - (d) Company has not re-valued its Property, Plant and Equipment during the year. Further, the company does not hold any intangible assets.
 - (e) No proceeding have been initiated or are pending against the company for holding any Benami property under the Benami Transactions (Prohibition) Act, 1988 (45 of 1988) and rules made there under. Accordingly , reporting under clause 3(i)(e) of the Order is not applicable to the company.
- (ii)
- (a) The management has conducted physical verification of inventory at reasonable intervals during the year. In our opinion, the coverage and procedure of such verification by the management is appropriate and no discrepancies of 10% or more in the aggregate for each class of inventory were noticed.
 - (b) The company has been sanctioned working capital limits by banks on the basis of security of current assets during the year and same has been utilized for business of the company.
- (iii) The Company has not made any investment in, provided any guarantee or security or granted any loans or advances in the nature of loans, secured or unsecured to companies, firm, Limited Liability Partnership (LLP) or any other parties during the year. Accordingly, reporting under clause 3(iii) of the Order is not applicable to the Company.
- (iv) The company has not entered into any transaction covered under section 185 and 186 of the Act. Accordingly, reporting under clause 3(iv) of the Order is not applicable to the company.
- (v) In our opinion , and according to the information and explanations given to us , the company has not accepted deposit or there is no amount which has been considered as deemed deposit within the meaning of section 73 to 76 of the Act and the companies (Acceptance of Deposits) Rules, 2014 (amended). Accordingly, reporting under clause 3(v) of the Order is not applicable to the company.
- (vi) The central government has not specified maintenance of cost records under sub-section (1) of section 148 of the Act, in respect of company’s products/business activity. Accordingly, reporting under clause 3(vi) of the Order is not applicable.
- (vii)
- (a) In our opinion, and according to the information and explanations given to us, undisputed statutory dues including goods and services tax, provident fund, employees state insurance, income tax, sales tax, service tax, duty of customs, duty of excise, value added tax, cess and other material statutory dues, as applicable, have generally been regularly deposited with appropriate authorities by the company, though there have been slight delays in a few cases.



Further, no undisputed amounts payable in respect thereof were outstanding at the year – end for a period of more than six months from the date they became payable.

(b) According to the information and explanation given to us, there are no statutory dues referred to in sub clause (a) above that have not been deposited with the appropriate authorities on account of any dispute.

(viii) According to the information and explanation given to us, no transaction were surrendered or disclosed as income during the year in tax assessments under the Income Tax Act, 1961 (43 of 1961) which have been recorded in the books of accounts.

(ix)

- a) According to information and explanation given to us, the company has not defaulted in repayment of its loans and borrowing or in the payment of interest thereon to any lender.
- b) According to information and explanations given to us including confirmation received from banks/financial institution and representation received from management of the company, and on the basis of our audit procedures, we report that the company has not been declared a wilful defaulter by any bank or financial institution or other lender.
- c) In our opinion and according to the information and explanation given to us, money raised by way of term loans were applied for the purpose for which these were obtained.
- d) In our opinion and according to the information and explanations given to us, there are no funds raised on short-term basis which have been utilised for long-term purposes.
- e) In our opinion and according to the information and explanations given to us, the company has not taken any funds from any entity or person on account of or to meet the obligations of its subsidiaries, associates or joint ventures.
- f) In our opinion and according to the information and explanations given to us, the company has not raised loans during the year on the pledge of securities held in its subsidiaries, joint ventures or associate companies.

(x)

- a) The company has not raised any money by way of initial public offer or further public offer (including debt instrument), during year. Accordingly, reporting under clause 3(x)(a) of the Order is not applicable to the company.
- b) According to information and explanations given to us, the company has not made any preferential allotment or private placement of shares or (fully, partially or optionally) convertible debenture during the year. Accordingly, reporting under clause 3(x)(b) of the Order is not applicable to the company.

(xi)

- (a) To the best of our knowledge and According to information and explanations given to us, no fraud by the company or on the company has been noticed or reported during the period covered by our audit.
- (b) No report under section 143(12) of the Act has been filed with central government for the period covered by our audit.
- (c) According to information and explanations given to us, including the representation made to us by the management of the company there are no whistle-blower complaints received by the company during the year.

(xii) The Company is not a Nidhi Company and the Nidhi Rules, 2014 are not applicable to it. Accordingly, reporting under clause 3(xii) of the Order is not applicable to the company.

(xiii) In our opinion and according to the information and explanation given to us, all transactions entered into by the company, with the related parties are in compliance with section 188 of the Act. The detail of such related party transaction has been disclosed in the financial statement etc. As required under accounting standard (18), Related Party Disclosures specified in Companies (Accounting Standard) Rules; 2021 as prescribed under section 133 of the Act. Further, According to information and explanations given to us, the company is not required to constitute an audit committee under section 177 of the Act.

(xiv)

- (a) According to the information and explanation given to us, the company is not required to have an internal audit system under section (138) of the Act.

(xv) According to the information and explanation given to us, the company has not entered into any non-cash transaction with its director or person connected with them and accordingly provision of section 192 of the Act are not applicable to the company.



- (xvi) The company is not required to registered under section 45-1A of the Reserve Bank of India Act ,1934 .Accordingly, reporting under clause 3(xvi)(a),(b) and (c) of the Order are not applicable to the company.
- (xvii) The company has not incurred cash losses in the current financial year and in the immediately preceding financial year.
- (xviii) There has been no resignation of the statutory auditors during the year; accordingly, reporting under clause 3(xviii) of the Order is not applicable to the company.
- (xix) On the basis of the financial ratios, aging and expected dates of realization of financial assets and payment of financial liabilities, other information accompanying the financial statements, the auditor's knowledge of the Board of Directors and management plans, we are of the opinion that no material uncertainty exists as on the date of the audit report that company is capable of meeting its liabilities existing at the date of balance sheet as and when they fall due within a period of one year from the balance sheet date.
- (xx) According to the information and explanation given to us, the company does not fulfill the criteria as specified under section 135(1) of the Act read with the Companies (Corporate Social Responsibility Policy) Rules, 2014 and according; reporting under clause 3(xx) of the Order is not applicable to the company.
- (xxi) The reporting under clause 3(xxi) of the Order is not applicable in respect of audit of standalone financial statements of the company; accordingly, no comment has been included in respect of said clause under this report.

For and on behalf of
LN Nangalya & Co.
(Chartered Accountants)
FRN: 015141N

Laxmi Narain



CA Laxmi Narain
(Partner)
Membership number: 094994
Place: New Delhi
Date: 20.08.2025
UDIN: 25094994BMMJKK1365

Audited Balance Sheet as on 31st March, 2025.

Particulars		Note No.	Figures as on	Figures as on
			31.03.2025	31.03.2024
			Amount in Rs	Amount in Rs
1		2	3	4
I	EQUITY AND LIABILITIES			
1	Shareholders' funds			
	(a) Share capital	3	102,000	102,000
	(b) Reserves and surplus	4	125,004,750	88,750,276
	(c) Money received against share warrants		-	-
2	Share application money pending allotment		-	-
3	Non-Current liabilities			
	(a) Long Term Borrowings		-	-
	(b) Deferred Tax Liabilities (Net)	23	3,939,136	3,853,730
	(c) Other Long term Liabilities		-	-
	(d) Long Term Provisions	5	2,108,397	1,753,729
4	Current liabilities			
	(a) Short Term Borrowings	6	-	8,190,308
	(b) Trade Payable	7	825,012	1,816,131
	(c) Other current liabilities	8	5,347,519	9,940,536
	(d) Short Term Provisions	9	13,322,963	10,218,824
	TOTAL		150,649,777	124,625,533
II	ASSETS			
1	Non-current assets			
	(a) Fixed assets			
	(i) Tangible assets	10	7,583,761	7,669,135
	(ii) Intangible assets	10	93	251
	(iii) Capital work-in-progress		-	-
	(iv) Intangible assets under development		-	-
	(b) Non-current Investments		-	-
	(c) Deferred Tax Assets (Net)		-	-
	(d) Long Term Loans & Advances		-	-
	(e) Other Non Current Assets		-	-
2	Current assets			
	(a) Current Investments		-	-
	(b) Inventories	11	9,290,957	5,018,957
	(c) Trade Receivables	12	11,390,042	10,072,413
	(d) Cash and cash equivalents	13	19,426,008	920,200
	(e) Short-term loans and advances	14	102,954,034	100,929,761
	(f) Other current Assets	15	4,883	14,817
	TOTAL		150,649,777	124,625,533
	See accompanying notes forming part of the financial statements	1-32		

As per our report of even date attached

For L N NANGALYA & CO
Chartered Accountants
FRN: 015141N



CA LAXMI NARAIN
Partner
M. No. 094994

For and on behalf of the Board of Directors
NOVUS LOYALTY PRIVATE LIMITED
(Formerly Known As Clavax Technologies Private Limited)

Deepak Tomar
DEEPAK TOMAR
DIN NO. 02484965
(DIRECTOR)

Sweta Singh
SWETA SINGH
DIN NO. 03555699
(DIRECTOR)

Place : Delhi

Date : 20-08-25

UDIN: 25094994BMMJJK1365

Audited Statement of Profit and Loss for the Year ended on 31st March, 2025.

Particulars		Note No.	Figures as on 31.03.2025	Figures as on 31.03.2024
			Amount in Rs	Amount in Rs
1		2	3	4
CONTINUING OPERATIONS				
I	Revenue from operations	16	1,046,247,252.89	732,917,791.39
II	Other Income	17	11,861.00	1,030,589.00
III	Total revenue		1,046,259,113.89	733,948,380.39
IV	Expenses			
	(a) Change in Stock	18	-4,272,000.00	256,655.00
	(b) Direct Expenses	19	775,884,643.13	487,385,365.58
	(b) Employee benefits expenses	20	41,711,132.00	71,682,063.17
	(c) Finance costs	21	2,269,173.65	3,574,850.69
	(d) Depreciation and amortisation expense	10	4,007,521.00	7,242,933.00
	(e) Other expenses	22	176,055,589.20	123,253,525.24
	Total expenses		995,656,058.98	693,395,392.68
V	Profit / (Loss) before tax and exceptional and extraordinary items		50,603,054.91	40,552,987.71
VI	Less: Exceptional items and Extraordinary items		-	-
VII	Profit before tax		50,603,054.91	40,552,987.71
VIII	Tax Expenses			
	(a) Current tax		13,156,794.28	10,138,246.93
	(b) Deferred Tax	23	85,406.21	326,472.00
IX	Profit (Loss) for the period		37,360,854.42	30,088,268.78
X	Earnings per equity share (of Rs 10/- each):			
	(a) Basic			
	(i) Continuing operations	24a	3,662.83	2,949.83
	(b) Diluted			
	(i) Continuing operations	24b	3,662.83	2,949.83
	See accompanying notes forming part of the financial statements	1-32		

As per our report of even date attached

For L N NANGALYA & CO
Chartered Accountants
FRN: 015141N

Laxmi Narain

CA LAXMI NARAIN
Partner
M. No. 094994

Place : Delhi

Date : 20-08-25

UDIN: 25094994BMMJKK1365



For and on behalf of the Board of Directors
NOVUS LOYALTY PRIVATE LIMITED
(Formerly Known As Clavax Technologies Private Limited)

Deepak Kumar
DEEPAK KUMAR
DIN NO. 02484965
(DIRECTOR)

Sweta Singh
SWETA SINGH
DIN NO. 03555699
(DIRECTOR)

Cash Flow Statement for the year ended 31st March, 2025

Particulars	Amount (Rs)	Amount (Rs)
Cash flows from operating activities		
Net profit before taxation, and extraordinary item	50,603,054.91	
Adjustments for:		
(a) Interest Paid	2,269,173.65	
(b) Interest Recd	(11,861.00)	
(c) Depreciation	4,007,521.00	
	56,867,888.56	
Operating profit before working capital changes	56,867,888.56	
Working Capital changes		
(a) Increase in Inventory	(4,272,000.00)	
(b) Increase in Trade Receivables	(1,317,629.17)	
(c) Decrease in Trade Payables	(991,118.84)	
(d) Decrease in Other Current Liabilities	(4,593,016.31)	
(e) Increase in Provisions	440,260.00	
(f) Increase in Other current assets	(2,014,338.88)	
Cash generated from operations	(12,747,843.20)	
Less: Income Tax Paid	(11,244,628.00)	
	(23,992,471.20)	
Less: Extraordinary Items	-	
	32,875,417.36	
Net cash from operating activities		32,875,417.36
Cash flows from investing activities		
(a) Increase in fixed assets	(3,921,989.15)	
(b) Interest Received	11,861.00	
(c) Decrease in investment	-	
	(3,910,128.15)	
Net cash from investing activities		(3,910,128.15)
Cash flows from financing activities		
(a) Interest Paid	(2,269,173.65)	
(b) Repayment in Bank Overdraft	(8,190,307.67)	
	(10,459,481.32)	
Net cash from financing activities		(10,459,481.32)
Net Increase in cash and cash equivalents		18,505,807.89
Cash and cash equivalents at beginning of period (see Note 1)		920,200.10
Cash and cash equivalents at end of period (see Note 1)		19,426,007.99

Note-1 Cash and cash equivalents

Particulars	As at 31 March, 2025	As at 31 March, 2024
	(Rs)	(Rs)
(a) Cash & Imprest on hand		
(i) Cash in Hand	863,017.00	737,459.00
(b) Balances with banks		
(i) In Current accounts	18,375,867.24	7,478.35
(ii) In Deposit accounts	187,123.75	175,262.75
Total	19,426,007.99	920,200.10

As per our report of even date attached

Notes:

- The Cash Flow Statement has been prepared under the "Indirect Method" as set out in Accounting Standard-3 on Cash Flow Statement
- Figures in brackets indicate Cash Outgo.
- The significant Accounting Policies and Notes to Accounts forms integral part of the Cash Flow Statement.

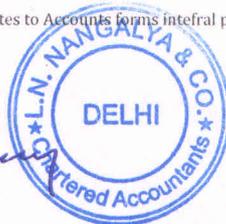
For L N NANGALYA & CO
Chartered Accountants
FRN: 015141N

CA LAXMI NARAIN
(Partner)
M. No. 094994

Place: Delhi

Date: 20-08-25

UDIN: 25094994BMMJKK1365



For and on Behalf of Board of Directors
Novus Loyalty Private Limited
(Formerly Known As Clavax Technologies Private Limited)

DEEPAK TOMAR
DIN NO. 02484965
(DIRECTOR)

SWETA SINGH
DIN NO. 03555699
(DIRECTOR)

NOVUS LOYALTY PRIVATE LIMITED
(Formerly Known As Clavax Technologies Private Limited)
CIN NO: U72900HR2011PTC127344

Notes forming part of the financial statements

Note 1: CORPORATE INFORMATIONS

Clavax Technologies Private Limited (the 'Company') incorporated as on 24 June 2011.

The name of the Company was changed from CLAVAX TECHNOLOGIES PRIVATE LIMITED to NOVUS LOYALTY PRIVATE LIMITED, pursuant to approval from the Ministry of Corporate Affairs. A fresh Certificate of Incorporation was issued on 6th September 2024 by the Registrar of Companies.

The registered office of the Company was changed from B1/30 First Floor Janakpuri, New Delhi -110058 to 727 Udyog Vihar Phase V, Industrial Complex Dundaheera, Gurgaon-122016, Haryana, India with effect from 6th January 2025 and the necessary filings were made with the Registrar of Companies.

The company is engaged in Computer/software related activities (For Example activities of development of Multimedia Presentation on account of others, maintenance of Website on account of others etc.). During the year Company was engaged in Loyalty Programme also.

Note 2 :SIGNIFICANT ACCOUNTING POLICIES

2.1 Basis of accounting and preparation of financial statements

The company follows the mercantile system of accounting and recognizes items of income and expenditure on accrual basis. The accounts are prepared on historical cost basis and as a going concern. Accounting policies not referred to otherwise are consistent with generally accepted accounting principles.

2.2 Use of Estimates

The presentation of financial statements in conformity with the generally accepted principles requires estimates and assumptions to be made that affect the reported amount of assets and liabilities on the date of the financial statements and the reported amount of revenue and expenses during the reporting period. Difference between actual result and estimates are recognized in the period in which the results are known/materialized.

2.3 Inventories

Inventory is valued at lower of cost or net realizable value.

2.4 Tangible Fixed Assets

Fixed Assets are stated at cost including any attributable cost for bringing the assets to its working condition for its intended use, less accumulated depreciation.

2.5 Depreciation and Amortization

Depreciation on fixed assets is provided on the Written down value method at the rates specified under Schedule-II of the Companies Act, 2013. However, Software IP has been depreciated considering the age of 15 years on Straight line Method Basis.

2.6 Investments

Long term investments are stated at cost



NOVUS LOYALTY PRIVATE LIMITED
(Formerly Known As Clavax Technologies Private Limited)
CIN NO: U72900HR2011PTC127344

Notes forming part of the financial statements

2.7 Revenue Recognition

In case of Services, Revenues are recognized on completion of services rendered, and In case of Goods, on the transfer of all significant risks & rewards of ownership to the customers.

2.8 Foreign Currency Transactions

Foreign currency transactions are recorded at the exchange rate prevailing at the time of transactions. Foreign currency relating to current assets and liabilities are converted at the year end rate and the difference if any adjusted in the Profit and Loss Account.

2.9 Employee Benefits

There were no employee eligible for retirement benefits (whether under Fixed Benefit Plan or Fixed Contribution Plan)

2.10 Provisions and Contingent Liabilities

The company recognizes the provisions when there is a present obligation as a result of past event that probably requires an outflow of resources and a reliable estimate can be made of the same. A disclosure for a contingent liability is made when there is a possible obligation that may require outflow of resources.

2.11 Taxes on Income

Deferred tax assets/liabilities resulting from 'timing difference' between book and taxable profits is accounted for, using the tax rates and laws that have been enacted or substantively enacted as on the balance sheet date. Deferred Tax Assets are recognized and carried forward only to the extent that there is a certainty that sufficient future taxable income will be available against which such deferred tax assets can be realized. Differential Depreciation as per book and tax is major part.

2.12 Impairment of Assets

An Asset is treated as impaired when the carrying cost of asset exceeds its recoverable value. An impairment loss, if any, charged to the Profit and Loss A/c in the year in which an asset is identified as impaired.



Notes forming part of the financial statements for year ended 31st March, 2025.

Note 3 Share capital

Particulars	Figures as on 31.03.2025		Figures as on 31.03.2024	
	Number of shares	Amount (Rs)	Number of shares	Amount (Rs)
(a) Authorised Equity shares of Rs 10/- each with voting rights	20,000.00	200,000.00	20,000.00	200,000.00
(b) Issued Equity shares of Rs 10/- each with voting rights	10,200.00	102,000.00	10,200.00	102,000.00
(c) Subscribed and fully paid up Equity shares of Rs 10/- each with voting rights	10,200.00	102,000.00	10,200.00	102,000.00
Total	10,200.00	102,000.00	10,200.00	102,000.00

Notes:

(i) Reconciliation of the number of shares and amount outstanding at the beginning and at the end of the reporting period:

Particulars	Opening Balance	Fresh issue	Closing Balance
Equity shares with voting rights			
Year ended 31 March, 2024			
- Number of shares	10,200.00	-	10,200.00
- Amount (Rs 10/-)	102,000.00	-	102,000.00
Year ended 31st March, 2025			
- Number of shares	10,200.00	-	10,200.00
- Amount (Rs 10/-)	102,000.00	-	102,000.00

(ii) Details of shares held by each shareholder holding more than 5% shares:

Class of Share s/ Name of shareholder	Figures as on 31.03.2025		Figures as on 31.03.2024	
	Number of shares held	Percentage	Number of shares held	Percentage
Equity shares with voting rights				
Deepak Tomar	5,200.00	50.98%	5,200.00	50.98%
Sweta Singh	5,000.00	49.02%	5,000.00	49.02%
Total	10,200.00	100.00%	10,200.00	100.00%



NOVUS LOYALTY PRIVATE LIMITED
(Formerly Known As Clavax Technologies Private Limited)
CIN NO: U72900HR2011PTC127344

Notes forming part of the financial statements for year ended 31st March, 2025.

	<u>Figures as on</u> <u>31.03.2025</u> (Rs)	<u>Figures as on</u> <u>31.03.2024</u> (Rs)
Note 4 Reserves and surplus		
a) Security Premium	571,800.00	571,800.00
b) Surplus / (Deficit) in Statement of Profit and Loss		
Opening balance	88,178,476.49	59,416,081.71
Add: Profit / (Loss) for the year	37,360,854.42	30,088,268.78
Add: (Short) / Excess provision for Tax in earlier Years	<u>(1,106,381.07)</u>	<u>(1,325,874.00)</u>
	<u>124,432,949.85</u>	<u>88,178,476.49</u>
Total	<u>125,004,749.85</u>	<u>88,750,276.49</u>
Note 5 Long Term Provisions		
(a) Provision for Gratuity	1,915,748.00	1,483,770.00
(b) Provision for Leave Encashment	<u>192,649.00</u>	<u>269,959.00</u>
Total	<u>2,108,397.00</u>	<u>1,753,729.00</u>
Note 6 Short Term Borrowings		
(a) Bank Overdraft - ICICI Bank A/c No.346805000107	-	8,190,307.67
Total	<u>-</u>	<u>8,190,307.67</u>
Note 7 Trade Payables		
Trade Payables	825,011.81	1,816,130.65
Total	<u>825,011.81</u>	<u>1,816,130.65</u>
Note 8 Other current liabilities		
(a) Expenses payables	2,534,452.00	3,381,380.00
(b) Statutory Dues Payable	2,789,081.00	6,512,266.64
(c) Advance From Debtors	<u>23,986.25</u>	<u>46,888.92</u>
Total	<u>5,347,519.25</u>	<u>9,940,535.56</u>
Note 9 Short Term Provisions		
(a) Provision for Tax	13,156,794.28	10,138,246.93
(a) Provision for Gratuity	140,059.00	60,655.00
(a) Provision for Leave Encashment	<u>26,110.00</u>	<u>19,922.00</u>
Total	<u>13,322,963.28</u>	<u>10,218,823.93</u>



NOVUS LOYALTY PRIVATE LIMITED
(Formerly Known As Clavax Technologies Private Limited)
CIN NO: U72900HR2011PTC127344

Notes forming part of the financial statements for year ended 31st March, 2025.

	<u>Figures as on</u> <u>31.03.2025</u>	<u>Figures as on</u> <u>31.03.2024</u>
Note 11 Inventories (At lower of cost and NRV)		
(a) Work-in-Progress	9,290,957.00	5,018,957.00
Total	<u>9,290,957.00</u>	<u>5,018,957.00</u>
Note 12 Trade Receivables		
(a) Unsecured, Considered Good, Outstanding for		
(i) Less than six months	11,390,041.92	10,072,412.75
Total	<u>11,390,041.92</u>	<u>10,072,412.75</u>
Note 13 Cash and Cash Equivalents		
(a) Cash in hand	863,017.00	737,459.00
(b) Balances with banks		
- Current Account (HDFC Bank- 0766)	7,421.73	7,421.73
- Current Account (Yes Bank -0877)	56.62	56.62
- ICICI Bank A/c No.346805000107	18,368,388.89	
- Fixed Deposits	187,123.75	175,262.75
Total	<u>19,426,007.99</u>	<u>920,200.10</u>
Note 14 Short-term Loans and Advances		
(a) Security Deposits		
Unsecured, considered good	450,000.00	450,000.00
(b) Balances with government authorities		
(i) TDS Receivable	4,137,723.51	3,896,764.66
(ii) GST Input	885,672.36	-
(iii) Income Tax Refundable (AY 2022-23)	2,054,667.00	2,054,667.00
(c) Loans & Advances	43,629,600.00	58,534,776.36
(d) Advance to Suppliers		60,238.48
(e) Directors Current Account	51,796,370.94	35,933,314.45
Total	<u>102,954,033.81</u>	<u>100,929,760.95</u>
Note 15 Other Current Assets		
(a) Prepaid Expenses	4,883.02	14,817.00
Total	<u>4,883.02</u>	<u>14,817.00</u>



NOVUS LOYALTY PRIVATE LIMITED
(Formerly Known As Clavax Technologies Private Limited)
CIN NO: U72900HR2011PTC127344

Note 11 Fixed assets

Tangible assets	Rate	Gross block			Depreciation During the Year	Net Block W.D.V as on 31.03.2025
		Balance as at 1 April, 2024 (Rs)	Additions (Rs)	Transfers (Rs)		
a) <u>Computers</u>						
Computer & Laptops	63.13%	3,262,779.19	176,348.29	-	2,129,762.00	1,309,365.48
Computer Hardwares	63.13%	422,649.93	-	-	266,819.00	155,830.93
		3,685,429.12	176,348.29	-	2,396,581.00	1,465,196.41
b) <u>Furniture and Fixtures</u>						
Soccer Table	25.89%	2,885,880.60	3,004,067.80	-	1,069,445.00	4,820,533.40
	25.89%	5,188.00	-	-	1,343.00	3,845.00
		2,891,068.60	3,004,067.80	-	1,070,788.00	4,824,378.40
c) <u>Office Equipments</u>						
Air Conditioner	45.07%	75,239.31	-	-	33,910.00	41,329.31
Office Equipments	45.07%	25,105.36	-	-	11,315.00	13,790.36
CCTV Cameras	45.07%	18,949.24	-	-	8,540.00	10,409.24
Fridge	45.07%	52,436.62	-	-	23,633.00	28,803.62
Video Intercom System	45.07%	315.00	-	-	142.00	173.00
Samsung TV	45.07%	13,715.17	-	-	6,181.00	7,534.17
Mobile Phone	45.07%	422,578.45	101,901.06	-	214,467.00	310,014.09
Weighing machine	45.07%	117.00	-	-	53.00	64.00
Ozone Machine	45.07%	30.00	-	-	14.00	16.00
Water Purifier	45.07%	5,465.14	-	-	2,463.00	3,002.14
Batteries	45.07%	6,537.72	80,350.00	-	22,889.00	63,998.72
Bike	45.07%	695.00	-	-	313.00	382.00
Microtek UPS	45.07%	3,508.49	-	-	1,581.00	1,927.49
Water Dispenser	45.07%	248.00	-	-	112.00	136.00
Printer	45.07%	857.42	-	-	386.00	471.42
LED TV	45.07%	141,245.30	-	-	63,659.00	77,586.30
Lift	45.07%	767,044.80	741,573.06	-	48,684.00	510,638.00
		767,044.80	741,573.06	-	438,342.00	1,070,275.86
d) <u>Car</u>						
	31.23%	325,591.98	-	-	101,682.00	223,909.98
		325,591.98	-	-	101,682.00	223,909.98
Total Tangible Assets		7,669,134.50	3,921,989.15		4,007,363.00	7,583,760.65
Intangible assets						
Computer Softwares	63.13%	251.00	-	-	158.00	93.00
Total Intangible Assets		251.00			158.00	93.00
Total Fixed Assets		7,669,385.50	3,921,989.15		4,007,521.00	7,583,853.65



Fixed assets purchased during the year:-

		31-Mar-25		
Computer & Laptops	63.13%	88,900.00	287	44,129.00
	63.13%	12,711.00	264	5,804.00
	63.13%	74,737.29	155	20,036.00
		<u>176,348.29</u>		<u>69,969.00</u>
Furniture and Fixtures	25.89%	4,067.80	326	941.00
	25.89%	3,000,000.00	151	321,320.00
		<u>3,004,067.80</u>		<u>322,261.00</u>
Lift	45.07%	137,750.00	92.00	15,649.00
	45.07%	9,720.00	83.00	996.00
	45.07%	411,852.00	63.00	32,039.00
		<u>559,322.00</u>		<u>48,684.00</u>
Batteries	45.07%	80,350.00	201.00	19,942.00
		<u>80,350.00</u>		<u>19,942.00</u>
Mobile Phones	45.07%	57,627.12	309.00	21,988.00
	45.07%	44,273.94	37.00	2,023.00
	45.07%			
		<u>101,901.06</u>		<u>24,011.00</u>



NOVUS LOYALTY PRIVATE LIMITED
(Formerly Known As Clavax Technologies Private Limited)
CIN NO: U72900HR2011PTC127344

Notes forming part of the financial statements for year ended 31st March, 2025.

	<u>Figures as on</u> <u>31.03.2025</u> <u>(Rs)</u>	<u>Figures as on</u> <u>31.03.2024</u> <u>(Rs)</u>
Note 16 Revenue from operations		
Total	<u>1,046,247,252.89</u>	<u>732,917,791.39</u>
Note 17 Other Income		
(a) Interest recd	11,861.00	14,634.00
(b) Interest recd on Income tax refund	-	254,205.00
(c) Sundry Liabilities Written Off	-	761,750.00
Total	<u>11,861.00</u>	<u>1,030,589.00</u>
Note 18 Change in Inventory		
Opening stock	5,018,957.00	5,275,612.00
Less: Closing stock	<u>9,290,957.00</u>	<u>5,018,957.00</u>
Net Change	<u>-4,272,000.00</u>	<u>256,655.00</u>
Note 19 Direct Cost		
(a) Procurement Expenditure	732,759,218.13	453,043,365.58
(b) Software Developments	<u>43,125,425.00</u>	<u>34,342,000.00</u>
	<u>775,884,643.13</u>	<u>487,385,365.58</u>
Note 20 Employee Benefits Expenses		
Bonus	1,480,070.00	1,613,819.00
Contribution to PF & Other Funds	1,369,301.00	1,607,077.00
Directors Remuneration	4,200,000.00	4,200,000.00
Employee GV Expense	-	25,906,029.00
Salary Expenses	34,297,243.00	37,987,641.17
Staff Welfare Expenses	364,518.00	353,861.00
Maternity Leaves	-	13,636.00
	<u>41,711,132.00</u>	<u>71,682,063.17</u>
Note 21 Finance Costs		
Bank Charges	439,126.65	311,559.12
Interest on Loan	<u>1,830,047.00</u>	<u>3,263,291.57</u>
Total	<u>2,269,173.65</u>	<u>3,574,850.69</u>



NOVUS LOYALTY PRIVATE LIMITED
(Formerly Known As Clavax Technologies Private Limited)
CIN NO: U72900HR2011PTC127344

Notes forming part of the financial statements for year ended 31st March, 2025.

	<u>Figures as on</u> <u>31.03.2025</u>	<u>Figures as on</u> <u>31.03.2024</u>
	(Rs)	(Rs)
Note 22 Other Expenses		
Audit Fees	690,000.00	630,000.00
Business Promotion Expenses	27,330,565.41	2,820,251.70
Conveyance Expenses	1,249,682.70	1,306,255.58
Housekeeping Expenses	737,194.17	431,919.04
Insurance Expenses	78,508.92	68,038.70
Infrastructure Cost	60,846,500.00	51,429,180.22
Marketing Expenses	72,332,500.00	57,312,163.00
Miscellaneous Expenses	185,740.93	60,612.79
Legal Fees and Charges	11,163.70	6,166.04
Professional Fee & Charges	638,450.00	214,700.00
Professional and Technical Services	1,136,389.64	677,889.35
LEI Issuance Fee	3,000.00	3,000.00
Rent	4,200,000.00	2,875,000.00
Repair and Maintenance		
- General Repair & Maintenance	-	362,477.86
- Vehicle Running & Maintenance	102,941.14	105,881.18
- Computer Repair & Maintenance	73,201.71	60,059.41
- Generator Repair & Maintenance	229,192.00	116,600.00
- Maintenance Charges	799,643.19	-
Telephone Expenses	140,871.76	189,502.49
Electricity & Water Expenses	1,299,630.00	1,325,016.00
Interest on GST and TDS and Income tax	530,679.00	87,699.00
Internet Expenses	238,164.82	240,392.73
Security Expenses	236,500.00	210,000.00
Software license Cost- Domestic	1,013,626.67	923,907.20
Software Exp- Import	327,534.00	343,063.00
Online Promotion Expense	1,442,011.46	360,694.47
Tender Fees	30,003.00	90,359.29
Foreign Travelling Expenses	151,894.98	1,002,696.19
Total	<u>176,055,589.20</u>	<u>123,253,525.24</u>
(i) Payment to Statutory Auditors		
As auditors- Statutory Audit	690,000.00	630,000.00
Total	<u>690,000.00</u>	<u>630,000.00</u>



NOVUS LOYALTY PRIVATE LIMITED
(Formerly Known As Clavax Technologies Private Limited)
CIN NO: U72900HR2011PTC127344

Note 23: Depreciation as per Income Tax Act, 1961 as on 31.03.2025

Assets	Dep. Rate	Opening WDV	Addition		Deletion	Gross Block	Depreciation	Net Block
			> 180 days	< 180 days				
Plant & Machinery	15%	3,213,756.12	137,977.12	603,595.94	-	3,955,329.18	548,029.68	3,407,299.50
Furniture & Fixtures	10%	6,712,582.08	4,067.80	3,000,000.00	-	9,716,649.88	821,664.99	8,894,984.89
Computer	40%	7,276,799.74	101,611.00	74,737.29	-	7,453,148.03	2,966,311.75	4,486,836.28
		17,203,137.94	243,655.92	3,678,333.23	-	21,125,127.09	4,336,006.42	16,789,120.67

Deferred Tax Assets/Liability:

Depreciation as per Accounting Record	4,007,521.00
Depreciation as per Income Tax record	4,336,006.42
Difference	<u>(328,485.42)</u>

Deferred tax liability for CY (24-25)

Opening balance of deferred tax liability	85,406.21
Net closing balance (Liability)	<u>3,853,730.00</u>
	<u>3,939,136.21</u>



Notes forming part of the financial statements for year ended 31st March, 2025.

Note 24 Disclosures under Accounting Standards (contd.)

Note	Particulars	Figures as on 31.03.2025	Figures as on 31.03.2024
26	Earnings per share		
	<u>Basic</u>		
26. a	<u>Continuing operations</u>		
	Net profit / (loss) for the year from continuing operations	37,360,854.42	30,088,268.78
	Less: Preference dividend and tax thereon	-	-
	Net profit / (loss) for the year from continuing operations attributable to the equity shareholders	37,360,854.42	30,088,268.78
	Weighted average number of equity shares	10,200.00	10,200.00
	Par value per share	10.00	10.00
	Earnings per share from continuing operations - Basic	3,662.83	2,949.83
	<u>Diluted</u>		
26. b	<u>Continuing operations</u>		
	Net profit / (loss) for the year from continuing operations	37,360,854.42	30,088,268.78
	Less: Preference dividend and tax thereon	-	-
	Net profit / (loss) for the year attributable to the equity shareholders from continuing operations	37,360,854.42	30,088,268.78
	Add: Interest expense and exchange fluctuation on convertible bonds (net)	-	-
	Profit / (loss) attributable to equity shareholders from continuing operations (on dilution)	37,360,854.42	30,088,268.78
	Weighted average number of equity shares for Basic EPS	10,200.00	10,200.00
	Add: Effect of warrants, ESOPs and Convertible bonds which are dilutive	-	-
	Weighted average number of equity shares - for diluted EPS	10,200.00	10,200.00
	Par value per share	10.00	10.00
	Earnings per share, from continuing operations - Diluted	3,662.83	2,949.83

Note 25 Additional information to the financial statements

Note	Particulars	Figures as on 31.03.2025	Figures as on 31.03.2024
I	<u>Contingent liabilities and commitments (to the extent not provided for)</u>		
(i)	Contingent liabilities		
	(a) Claims against the Company not acknowledged as debt	-	-
	(b) Guarantees	-	-
	(c) Other money for which the Company is contingently liable	-	-
(ii)	Commitments		
	(a) Estimated amount of contracts remaining to be executed on capital account and not provided for		
	Tangible assets	-	-
	Intangible assets	-	-
	(b) Uncalled liability on shares and other investments partly paid	-	-
	(c) Other commitments	-	-
II	<u>Preliminary Expenditure</u>		
	Opening balance	-	-
	Incurred	-	-
	Written off	-	-
	Balance	-	-
III	<u>Foreign Currency Transactions</u>		
	C.I.F. value of Imports	327,534.00	343,063.00
	FOB value of Exports	22,858,890.88	64,825,006.32
	Earnings in Foreign Exchange	23,186,424.88	65,168,069.32
	Expenditure in Foreign Exchange		
	- Travelling Expense		
	Remittance in Foreign Currency on account of dividend	-	-



Notes forming part of the financial statements for year ended 31st March, 2025.

Note 26 Disclosures under Accounting Standards (contd.)

Note	Particulars	
(i)	Related party transactions	
	Details of related parties:	
	Description of relationship	Names of related parties
	Key Management Personnel (KMP) Company in which directors have directorship	Deepak Tomar, Sweta Singh, Ompal singh Ace Clavax Solutions Private Limited, Atomic Launch Private Limited, Zippad Realty Private Limited, Crocky Technologies Private Limited
(ii)	Details of related party transactions during the current reporting period and balances outstanding as at end of current reporting period:	
	Particulars	Amount (Rs)
	<u>Payment to Directors</u>	
	<u>Director's Remuneration</u>	
	Deepak Tomar	4,200,000.00
		<u>4,200,000.00</u>
	<u>Rent</u>	
	Deepak Tomar	4,200,000.00
		<u>4,200,000.00</u>
	<u>Procurement of services</u>	
	Ace ClavaxSolutions Pvt Ltd	<u>50,888,002.00</u>
	<u>Closing Balance as on 31.03.2025</u>	
	<u>Directors's Current Account (Assets)</u>	
	Deepak Tomar	51,796,370.94
		<u>51,796,370.94</u>
	<u>Short Term Loans & Advances and Other transactions</u>	
	<u>Company in which directors have directorship</u>	
	Crocky Technologies Private Limited	43,229,600.00
		<u>43,229,600.00</u>

Note 27. Disclosures under Accounting Standards (contd.)

Note	Particulars				
27	Details of provisions				
	The Company has made provision for various contractual obligations and disputed liabilities based on its assessment of the amount it estimates to incur to meet such obligations, details of which are given below:				
	Particulars	As at beginning of current reporting period	Additions	Utilisation/Reversal (withdrawn as no longer required)	As at end of current reporting period
		(Rs)	(Rs)	(Rs)	(Rs)
	Provision for other contingencies (give details)	-	-	-	-



NOVUS LOYALTY PRIVATE LIMITED
 (Formerly Known As Clavax Technologies Private Limited)
 CIN NO: U72900HR2011PTC127344

Note :28
 Trade Payable Ageing Schedule

As on 31.03.2025

S. No.	Particulars	Not Due	Outstanding for the following periods from due date of payment			Total
			Less than 1 Year	1-2 Year	2-3 Years	
(i)	MSME	-	-	-	-	-
(ii)	Others	-	825,011.81	-	-	825,011.81
(iii)	Disputed Due-MSME	-	-	-	-	-
(iv)	Disputed Due-Others	-	-	-	-	-
	Total	-	825,011.81	-	-	825,011.81

As on 31.03.2024.

S. No.	Particulars	Not Due	Outstanding for the following periods from due date of payment			Total
			Less than 1 Year	1-2 Year	2-3 Years	
(i)	MSME	-	-	-	-	-
(ii)	Others	-	1,816,130.65	-	-	1,816,130.65
(iii)	Disputed Due-MSME	-	-	-	-	-
(iv)	Disputed Due-Others	-	-	-	-	-
	Total	-	1,816,130.65	-	-	1,816,130.65



NOVUS LOYALTY PRIVATE LIMITED
(Formerly Known As Clavax Technologies Private Limited)
CIN NO: U72900HR2011PTC127344

Note :29
Trade Receivable Ageing Shedule

As on 31st March 2025

S. No.	Particulars	Outstanding for the following periods from due date of payment					Total
		Less than 6 Months	6 Months-1 Year	1-2 Year	2-3 Years	More than 3 Years	
(i)	Undisputed Trade Receivable- Considered Good	5,979,861.59	5,371,050.59	39,129.74	-	-	11,390,041.92
(ii)	Undisputed Trade Receivable- Significant Increases in Credit Risk	-	-	-	-	-	-
(iii)	Undisputed Trade Receivable- Credit Impaired	-	-	-	-	-	-
(iv)	Disputed Trade Receivable- Considered Good	-	-	-	-	-	-
(v)	Disputed Trade Receivable- Significant Increases in Credit Risk	-	-	-	-	-	-
(vi)	Disputed Trade Receivable- Credit Impaired	-	-	-	-	-	-
	Total	5,979,861.59	5,371,050.59	39,129.74	-	-	11,390,041.92

As on 31st March 2024

S. No.	Particulars	Outstanding for the following periods from due date of payment					Total
		Less than 6 Months	6 Months-1 Year	1-2 Year	2-3 Years	More than 3 Years	
(i)	Undisputed Trade Receivable- Considered Good	9,006,256.73	1,066,156.02	-	-	-	10,072,412.75
(ii)	Undisputed Trade Receivable- Significant Increases in Credit Risk	-	-	-	-	-	-
(iii)	Undisputed Trade Receivable- Credit Impaired	-	-	-	-	-	-
(iv)	Disputed Trade Receivable- Considered Good	-	-	-	-	-	-
(v)	Disputed Trade Receivable- Significant Increases in Credit Risk	-	-	-	-	-	-
(vi)	Disputed Trade Receivable- Credit Impaired	-	-	-	-	-	-
	Total	9,006,256.73	1,066,156.02	-	-	-	10,072,412.75



NOVUS LOYALTY PRIVATE LIMITED

(Formerly Known As Clavax Technologies Private Limited)

CIN NO: U72900HR2011PTC127344

Note 30: Groupings :-

Note 1: Sundry Creditors

	31.03.2025	31.03.2024
Adobesystems Software	25,095.00	28,413.00
Akashdeep Enterprises	-	13,105.50
Adyant Security And Allied Services India Private Limited	37,119.93	13,935.00
AJP Impex Pvt Ltd	20,009.09	
Aniket Katiyar	7,840.00	8,000.00
Amazon Internet Services Pvt Ltd	39,182.47	
Himani Jaiswal	11,760.00	
HDFC Card No.5523-8543-0004-1057	18,402.44	1,056,058.49
HDFC New Card-6529260000190156	19,596.53	2,697.48
ICICI Bank Credit Card No.4102-0200-3927-6008	23,248.69	30,747.44
SBI Card No.4687426274187318	209,685.37	444,820.74
Yes Bank Card No.5363-0320-2002-4520	138,968.37	
KM Shubi	7,840.00	5,488.00
L.N. Nangalya & Co.	129,600.00	162,000.00
Mohd Wasim	5,000.00	
Ramesh Kumar	390.00	375.00
Faisal Electricals Sales & Repair Systems	3,110.00	11,090.00
Nigam Singh	-	15,600.00
Parvinder Kumar	-	2,000.00
Pine Labs Pvt Ltd	803.92	
Sword & Shield Security & Facility Managment Service	60,900.00	20,300.00
Spark TG Info Pvt Ltd	4,720.00	
Toms Fuels Pvt Ltd	17,472.00	
Rimsha Air conditioning	34,928.00	
Ram Kumar	1,500.00	1,500.00
Vipul Rai	7,840.00	
Total	825,011.81	1,816,130.65

Note 2: Expenses Payables

Employee Salary (Hold Cases)	78,631.00	568,149.00
Salary Payable	2,425,821.00	2,715,577.00
Provision of Electricity & Water	-	67,654.00
Audit Fees Payable	30,000.00	30,000.00
Total	2,534,452.00	3,381,380.00

Note 3: Statutory Dues Payable

EPF Payable	216,773.00	224,950.00
GST Payable	250,472.00	4,408,506.64
TDS - Salary	2,266,298.00	1,827,140.00
TDS on Contract	1,818.00	1,558.00
TDS on Professional Fee	18,720.00	15,112.00
TDS Payable - Rent	35,000.00	35,000.00
Total	2,789,081.00	6,512,266.64



Note 4: Loans & Advances

Other Advance

Ace Clavax Solutions Pvt Ltd	-	55,548,976.36
Atomiclaunch Pvt. Ltd.	-	17,700.00
Crocky Technologies Pvt Ltd	43,229,600.00	
Moderate Credit Card Corporation Ltd	-	1,600,000.00
Pranjal	-	150,000.00
Ramit Kaur	-	250,000.00
Ravi Sikri	-	150,000.00
Skycasa Infratech Pvt Ltd	400,000.00	400,000.00
Sanjay R Hegde	-	200,000.00
Yogesh Kumr	-	200,000.00
Zippad Realty Private Limited	-	18,100.00
Total	43629600.00	58,534,776.36

Note 5: Salary Expenses

Salary Expense	33,149,580.00	39,639,655.00
Arrears	(87,791.00)	(210,389.00)
Health Insurance	431,381.00	304,486.17
Retention Bonus	176,243.00	425,410.00
Gratuity Paid to employees	592,151.00	(2,049,225.00)
Leave encashment paid	35,679.00	(122,296.00)
	34,297,243.00	37,987,641.17

Note 6: Contribution to PF & Other Funds

PF - Admin Charges	101,798.00	118,121.00
PF- Employer's Share	1,267,503.00	1,484,930.00
ESIC Expense	-	4,026.00
	1,369,301.00	1,607,077.00

Note 7: Miscellaneous Expenses

Additional Charges	16,065.03	4,785.87
Bonus (Refferal)	3,000.00	-
Courier & Postage Exp.	13,459.12	(160.00)
MCA Charges	8,703.52	3,732.00
Newspaper & Periodicals	23,145.00	4,460.00
Office & General Exp.	39,695.93	25,200.00
Printing & Stationary	56,135.19	21,098.74
Short & Excess	68.87	1,396.18
Amount Write off	1,800.00	-
MISC expenses	23,668.32	100.00
	185,740.98	60,612.79



Note 8: Sundry Debtors

Bank of Maharashtra	-	177,152.46
Nethat Tech Solution Pvt Ltd	4,720.00	-
Equitas Small Finance Bank Limited	4,410,740.35	6,512,506.35
Fino Payment Bank	2,583.02	2,583.02
IDBI Bank LTD.	1,883,611.59	984,882.46
IDFC First Bank Ltd.	707,213.00	1,063,573.00
Loyalty Solutions & Research Pvt Ltd	-	216,000.00
National Payments Corporation of India	4,186,250.00	1,042,087.00
Saraswat Co-Operative Bank Ltd.(Scheduled Bank)	158,377.24	-
Shamrao Vitthal Co-Operative Bank	36,546.72	73,628.46
	11,390,041.92	10,072,412.75

Note 9: Advance From Debtors

Munero global loyalty fzco	23,986.25	-
QWIKILVER SOLUTIONS PRIVATE LIMITED	-	46,888.92
	23,986.25	46,888.92

Note 10: Advance to Creditors

ICICI Bank Credit Card No.376944300266009	-	3,921.19
Yes Bank Card No.5363-0320-2002-4520	-	34,607.29
Space Art Pvt. Ltd.	-	21,710.00
	-	60,238.48



NOVUS LOYALTY PRIVATE LIMITED
(Formerly Known As Clavax Technologies Private Limited)
CIN NO: U72900HR2011PTC127344

Note : 31

Ratio Analysis

S. No.	Particulars	Numerator	Denominator	31st March 2025	31st March 2024	Change in %
(i)	Current Ratio	Current Assets	current Liabilities	7.34	3.88	89.28
(ii)	Debt Equity Ratio	Total Debt (Including Current maturities of Long Term Borrowing)	Shareholder's Equity	-	80.30	(100.00)
(iii)	Debt service coverage ratio	Earning for debt service = Net Profit after taxes + Non Cash operating expenses)	Debt Service = Interest and Lease Payments + Principle repayments	23.76	11.44	107.67
(iv)	Return on Equity Ratio	Net Profits after taxes - Preference Dividend	Average shareholder's Equity	366.28	294.98	24.17
(v)	Inventory Turnover Ratio	Cost of Goods Sold	Average Inventory	(0.60)	0.05	(1,297.44)
(vi)	Trade Receivable turnover Ratio	Net Credit Sales	Average Trade Receivable	97.50	37.90	157.24
(vii)	Trade Payable turnover Ratio	Total purchase of raw material, Store and Spares	Average Trade Payable	-	-	-
(viii)	Net Capital Turnover Ratio	Net Sales = Total Sales - Sales Return	Average Working Capital = current Assets - Current Liabilities	9.95	8.39	18.52
(ix)	Net Profit Ratio	Net Profit	Net Sales = Total Sales - Sales Return	0.05	0.06	(12.59)
(x)	Return on Capital Employed	Earnings before interest and taxes	Capital employed = Tangible Net worth + total Debt + Deffered Tax	0.40	0.46	(11.38)
(xi)	Return on Investment	Income on Income i.e. from fixed deposits & mutual fund sale	Average cost of Investment	-	0.037	(100.00)



NOVUS LOYALTY PRIVATE LIMITED
(Formerly Known As Clavax Technologies Private Limited)
CIN NO: U72900HR2011PTC127344

Note: 32 Additional Information not disclosed elsewhere in the Financial Statements

- a) The Company does not have any transactions with struck-off companies under section 248 of the companies Act, 2023 or Section 560 of the Companies Act 1956.
- b) The Company has not undertaken any transactions which is not recorded in the books of account that has been surrendered or disclosed as income during the year in the tax assesment under the income tax, Act 1961 (Such as Search or Survey or any other relevent provisions of income tax, Act 1961)
- c) The company has neet been declared a 'willful defaulter' by any bank or financial Institution (as defined under Companies Act, 2013) or consortium thereof, in accordance with the guidelines on wilful defaulters issued by the Reserve Bank of India
- d) The Company has complied with the number of layers prescribed under clause (87) of section 2 of the Act read with companies (Restriction on number of layers) Rules, 2017.
- e) The company does not have any Benami Property and no proceedings has been initiated or pending against the company for holding any Benami property, under the Benami Transactions (Prohibition) Act, 1988 (45 45 of 1988) and the rules made thereunder.
- f) The Company does not have not have any charge which is yet to be registered with ROC beyond the statutory period.
- g) The Company has not traded or invested in crypto currency or virtual currency during the current or previous financial year.
- h) The Company is not required to file the returns with respect to working capital facility, as the company do not have any such facility availed from the Bank.
- i) The Company has not advanced or provided loan to or invested funds in any entity (ies) including foreign entities (intermediaries) or to any other person (s), with the understanding that the intermediary shall:-
 - (i) directly or indirectly lend or invest in other persons or entities identified in any menner whatsoever by or on behalf by the company (ultimate beneficiaries), or
 - (ii) provide any gurantee, or any security or the like to or on behalf of the ultimate beneficiaries.
- j) The company has not received any fund from any person (s) or any antity (ies), including foreign entities (funding party) with the understanding (whether recorded in writing or otherwise) that the company shall:-
 - (i) directly or indirectly lend or invest in other persons or entities identified in any menner whatsoever by or on behalf of the Funding Party (ultimate beneficiaries), or
 - (ii) provide any gurantee, or security or the like on behalf of the ultimate beneficiaries.

